

Fine Paints of Europe®

2021 Color of the Year

~Willow~



Color celebrates life and now more than ever we crave soothing, uplifting colors— and that's what Willow, our 2021 color of the year, is all about. Chosen from the Mount Vernon Estate of Colours, this mellow malachite brims with optimism.

Willow is the ideal wall color for dual purpose work-from-home spaces. It makes an inspired choice for a den, study, or office and provides an elegant, refreshing backdrop for Zoom meetings. Or paint your dining room in Willow for an expansive yet intimate ambiance. This vibrant mint also pairs nicely with shades of tan and yellow for a classic, springy vibe. More adventurous, playful pairings might include pink, periwinkle, or violet to create your own indoor garden of color.

Studies show that simply looking at images of trees reduces stress; we suspect that Willow, a serene green with positive energy flow, will have a similar effect in your environment. Now's the perfect time to celebrate life with this timeless classic on your walls. So, zoom full-bloom into the new year and beyond with Willow.

Colorfully yours,

Emmett Fiore
Color Strategist
Fine Paints of Europe

