

Fine Paints of Europe®

2025

Color of the Year

Introducing our 2025 Color of the Year: Swimmingly Blue, a sophisticated spin on cerulean.

At Fine Paints of Europe, we blended this blue for its adaptability in different qualities of light.

Year after year, blue tops our list of most requested colors, but finding just the right shade often proves challenging as delicate blues may wash out and darker ones may look somber. Ultimately, we took inspiration from the scenic vistas of Carmel-by-the-Sea and a wall star was born.

Swimmingly Blue mingles well with a variety of colors and makes an ideal foundation for your palette. Simply pair it with white for an elegance that never goes out of style. This color is versatile enough that you can adjust the temperature to your own tastes. Warm it up with peach, saffron, or tan. Or stay cool with grey, taupe, sage, or black. In any color scheme, the depth and clarity of this pleurably azure seems to open spaces.

The hand-brushed, lux-finish in our featured room stands alone. Its' artful walls are singularly beautiful. The skillful application of this smashingly indigo flaunts the whopping shine and massive pigmentation of our Hollandlac Brilliant 98. A glamour-drenching like this is only attainable with Fine Paints.

So, choosing the right color will be as easy as a stroll on the beach with our 2025 color of the year, Swimmingly Blue.

Colorfully Yours,

Emmett

